

Towns and Cities across the Nation offering

A Special Warm Welcome to the British Armed Forces 365

The Heroes Welcome logo is a badge proudly displayed by communities up and down the country where members of the scheme offer special acknowledgement and perhaps a little discount to Service Personnel and their families.



If you are interested in setting up a Heroes Welcome scheme in your area please see our website:

www.heroeswelcome.co.uk



"A tremendous job, very well done!"

The Prime Minister
Rt Hon David Cameron MP

"An excellent idea, a simple way for communities to show their open support."

General Sir Richard Dannatt
GCB, CBE, MC

"My soldiers and I really appreciated the special welcome given!"

Lt Col Toby Gray
Commanding Officer
1st Bn Coldstream Guards

"To see a Heroes Welcome sticker in every taxi on the rank brought a tear to my eye!"

Company Sergeant Major
J.P. Slim

"It's easy to set up and means a lot to visiting service personnel and their families."

Cllr Philip Judd
Mayor of Weston Super Mare



It's free and as easy as 123!